## Hiking in Baltics

ITÄMERI

LÄÄNEMERI









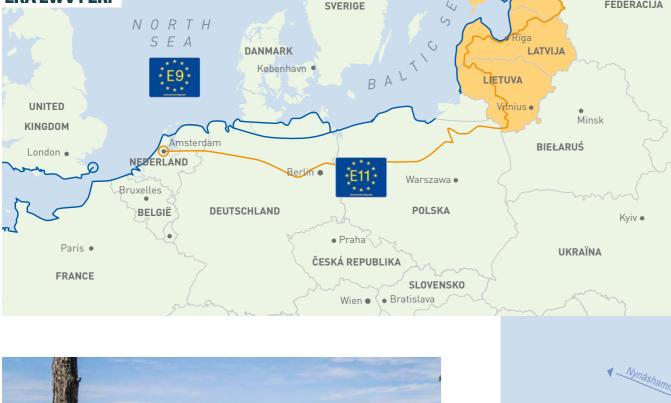
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## www.baltictrails.eu

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Project LLI-448 "Development of Forest trail In Latvia and Lithuania and expanding the Baltic Coastal Hiking route in Lithuania" (Hiking project). The project is being implemented with the support of the European Union Interreg V-A Latvia-Lithuania Cross Border Cooperation Programme 2014–2020. The project aims to establish and promote two common cross-border long-distance hiking routes – the Forest Trail and the Baltic Coastal Hiking Route, which pass through the territory of Latvia and Lithuania, thereby increasing the number of tourists to the region. Marketing activities are expected to result in an increase in the number of overnight stays in rural areas by at least 5% in the year following the completion of both routes.

## Planned results of the project:

- Development and promotion of the Southern part of the Forest Trail in Latvia and Lithuania and the Southern part of the Baltic Coastal Hiking Route in Lithuania. Both routes will be connected to the already existing Northern part of the Forest Trail and of the Baltic Coastal Hiking Route in Latvia and Estonia, using common names and marking schemes.
- Maps and guides will be developed to promote the routes, and information will be available at www.baltictrails.eu.

Total costs of the project are EUR 788,104. Co-funding by the European Regional Development Fund is EUR 669,888. More about the project: www.celotajs.lv/en/project/29

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